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CHARACTERISTICS OF HOME BUYERS

Exhibit 1-11

AGE OF FIRST-TIME AND REPEAT BUYERS

(Percentage Distribution)

Tampa-St Petersburg, FL

	All Buyers	First-time Buyers	Repeat Buyers
Less than 25 years	4%	10%	1%
25 - 34 years	30	53	16
35 - 44 years	17	18	16
45 - 54 years	20	10	26
55 - 64 years	15	5	21
65 - 74 years	10	2	14
75 years or older	4	2	6
Median age (years)	44	32	50
Married couple	49	33	54
Single female	42	30	50
Single male	44	34	49
Unmarried couple	34	31	38
Other	48	48	N/A

U.S.

	All Buyers	First-time Buyers	Repeat Buyers
Less than 25 years	5%	12%	1%
25-34 years	30	51	18
35-44 years	25	20	27
45-54 years	19	12	23
55-64 years	13	3	18
65-74 years	6	1	9
75 years or older	2	*	3
Median age (years)	41	32	47
Married couple	40	32	45
Single female	43	34	51
Single male	42	31	50
Unmarried couple	35	29	46
Other	49	46	54

* Less than one percent